

## The 2008 sireaverages.com Freshman Sire Competition

### Official Rules

1. Eligibility. The 2008 sireaverages.com Freshman Sire Competition (the "Contest") is open to who are 18 years or older at the time of entry and who are current subscribers of sireaverages.com. Affiliates, subsidiaries, employees and the immediate family members of employees of Rockbridge Enterprises, Inc. and sireaverages.com are not eligible to participate in this contest. Void where prohibited. This is a game of skill. No purchase necessary to win.

2. Method of Entry. Entrants may enter online by completing the official entry form at [www.sireaverages.com](http://www.sireaverages.com). Entrants must pick ten (10) North American-based sires that have their first two-year-olds in 2008 from the list provided on the entry form. Entrants must also complete the tie breaker questions. Entrants may also write to The 2008 sireaverages.com Freshman Sire Competition Contest, P.O. Box 11052, Lexington, Kentucky 40512-1052 to receive an official entry form and enter by mail. Contest runs from 12:00 pm EST April 1, 2008 to December 31, 2008. Entries are limited to current subscribers. Entries must be postmarked or submitted electronically no later than 12:00 p.m. EST, April 1, 2008. One entry per person limit.

3. Method of Determining Winners. The Grand Prize Winner will be the individual whose pick of ten (10) North American based sires that have their first two-year-olds in 2008 have the highest accumulated progeny earnings at racetracks in North America, England, Ireland, France, Germany, Italy and Japan as determined by Bloodstock Research Information Services ("BRIS") at the conclusion of racing on December 31, 2008. Odds of winning depend on the total number of eligible entries received. In the event of a tie, the Grand Prize Winner will be selected as follows:

(a) Name the total number of Stakes winners (closest to, but not higher than) accumulated by December 31, 2008 by the Contestant's ten selected freshman sires. If still a tie then;

(b) Name the total number of winners (closest to, but not higher than) accumulated by December 31, 2008 by the Contestant's ten selected freshman sires. If still a tie then;

(c) Name the sire among the Contestant's ten selected freshman sires who will have the highest yearling average in 2008, as determined by statistics generated from Northern Hemisphere yearling auctions covered by sireaverages.com. If still a tie then;

(d) Name the sire among the Contestant's ten selected freshman sires who will have the highest priced single yearling as determined by statistics generated from Northern Hemisphere yearling auctions covered by sireaverages.com. If still a tie then; a random drawing will be conducted of all eligible tied entries.

4. Prizes. The Grand Prize will be four (4) tickets to the Churchill Downs 2009 Kentucky Derby and Kentucky Oaks to be held in Louisville, Kentucky. Total Grand Prize value is approximately \$4,000. There will be no other prizes awarded.

5. Restrictions. The Grand Prize winner must be able to travel to Louisville, Kentucky for the Kentucky Derby and the Kentucky Oaks. No travel or accommodation will be provided. Prizes are not transferable or redeemable for cash. Neither the Contest Entities nor its agents are responsible for any liability associated with the acceptance or use of the prize. All decisions as to contest rules and interpretations are exclusively within the sole discretion of the Contest Entities and are final. All federal, state and local laws and regulations apply. Contest Entities reserve the right to change these rules without notice to comply with any applicable laws and regulations.

6. Requirements. A sireaverages.com official will notify the Grand Prize winner of his or her selection. The Grand Prize winner will be required to complete and return an affidavit of eligibility and release of liability, which must be signed by the winner and received by sireaverages.com within seven (7) days of the date printed on the notification or an alternate winner will be selected in a random drawing of

the remaining qualified entrants. The Contest Entities make no warranties regarding the deliverability of the notification. If any prize notification is undeliverable, the prize will be awarded to an alternate winner selected by the Contest Entities. All taxes and other expenses not stated herein are the sole responsibility of the winner.

7. Permission. Acceptance of prize constitutes permission by winner and winner's guests to use the name, hometown and likeness of each for such purposes as, without limitation, advertising, promotion and publicity, where lawful, without additional compensation.

8. Sponsors. Rockbridge Enterprises, Inc. and sireaverages.com are the sponsors of this contest. Sireaverages.com, a wholly owned subsidiary of Rockbridge Enterprises, Inc is in the business of the maintenance and distribution of thoroughbred auction histories and statistics pertaining thereto.

9. Winners. For the names of the winners, send a stamped, self-addressed envelope to the 2008 sireaverages.com Freshman Sire Competition Contest, P.O. Box 11052, Lexington, Kentucky 40512-1052. Contest winners will also be posted at [www.sireaverages.com](http://www.sireaverages.com).

10. Disclaimers. Michael S. Brown, sireaverages.com and Rockbridge Enterprises, Inc. (collectively, the "Contest Entities") are not responsible for late, lost, damaged, misdirected, incorrectly addressed, incomplete, illegible, undeliverable or destroyed entries resulting from any reason, including: any hardware or software failures of any kind; lost or unavailable network connections; failed, incomplete or distorted computer or telephone transmissions; typographical or system errors; problems or technical malfunction of any telephone network or lines, computer online systems, servers, providers or computer equipment; or technical problems or traffic congestion on the Internet, at a Web site, or any combination thereof. Contest Entities also are not responsible for any injury or damage to entrant's or any other person's computer related to or resulting from playing the Contest, downloading any material for the Contest or other telecommunications malfunctions that may limit an entrant's ability to participate. Contest Entities may prohibit you from participating in the Contest or winning a prize, if in their sole discretion they determine you are attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other players or Contest Entities representatives. If, for any reason, this Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the control of Contest Entities that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Contest Entities reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest WITHOUT ANY LIABILITY TO ANY PERSON. CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE THE CONTEST WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SIREAVERAGES.COM RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

BY SUBMITTING AN ENTRY, YOU AGREE TO BE BOUND BY AND ABIDE BY THESE RULES.